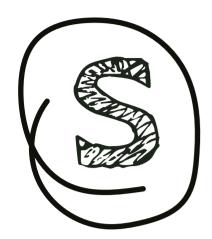
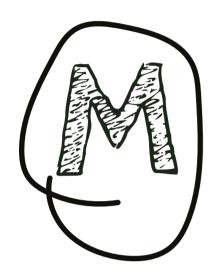
The SMART Approach to Delegating



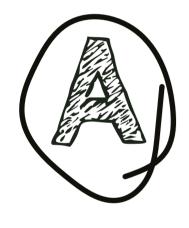
Specific

Set clear goals and targets for your colleague or employee to work towards.



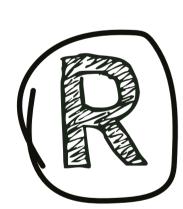
Measurable

Measuring objectives in hard numbers is mutually beneficial for both parties to identify when a goal is met.



Achievable/Attainable

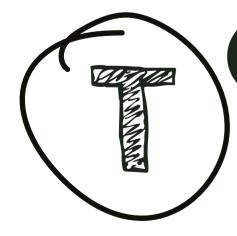
Attainable goals motivate and encourage employees to strive in completing the task.



Results Oriented/

Realistic/Relevant

Setting goals which are in line with the employee's values allow them to feel more connected to the task, like they are contributing to a greater cause.



Having a predesigned time frame allows employees to work with a sense of urgency and priority.

