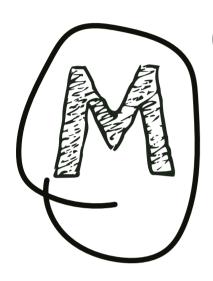




Set clear goals and targets for your colleague or employee to work towards.

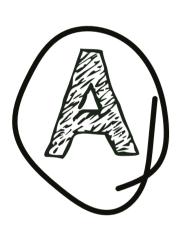


Measurable

The SMART Approach to

giving Effective Feedback

Measuring objectives in hard numbers is mutually beneficial for both parties to identify when a goal is met.

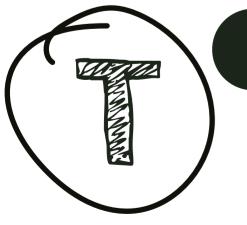


## Achievable/Attainable

Attainable goals motivate and encourage employees to strive in completing the task.

## Results Oriented/ Realistic/Relevant





## Time-bound

Having a predesigned time frame allows employees to work with a sense of urgency and priority.

